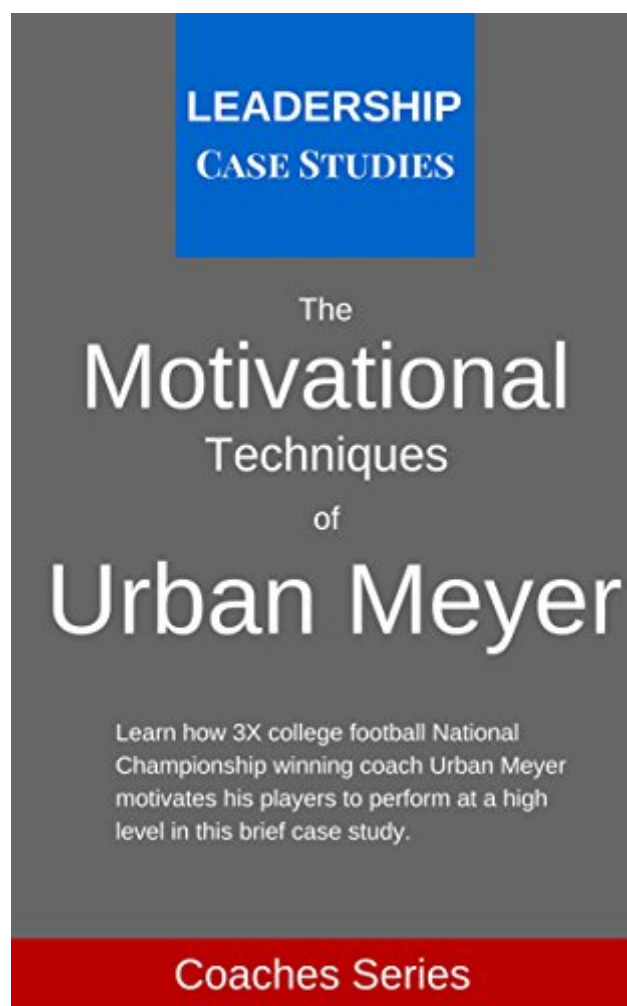




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The Motivational Techniques Of Urban Meyer: A Leadership Case Study Of The Ohio State Buckeyes Football Head Coach



Synopsis

Head Coach of the Ohio State Buckeyes Urban Meyer was the 2015 College Football Playoff National Championship winning coach. With that victory, Meyer has now won 3 national championships in his career, and is considered to be one of the best coaches in football. In this leadership case study, we analyze the management style and leadership teachings of Urban Meyer. Covering the lessons learned from his recent championship winning season with the Ohio State Buckeyes, as well as with the University of Florida, The Motivational Techniques of Urban Meyer will teach you how to motivate your team and get them to pursue their goals. In this brief leadership case study, you'll learn some key takeaways such as:-The three steps you need to take in order to create trust from your players and staff-The value of learning and adapting as the times change. -Why it's necessary to have tough conversations.-What are some of the books that Urban Meyer recommends.This leadership case study is not simply a football book. Although we use some examples from the football field, this book does not cover tactics or schemes on the playing field. Rather, this case study focuses on the organizational and management techniques of Urban Meyer. Anyone looking to improve their own performance, or the performance of their organization, can learn the same lessons that the Ohio State Buckeyes football team learns from Urban Meyer.

Book Information

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Customer Reviews

Short, concise, readable. As a sports fan and a leader I look for resources that I can learn from. This short ebook touched on both of the things that capture my attention. I greatly enjoyed learning about Meyer's motivational techniques. He is relentless in putting motivation before his team. He always seeks to put ideas before his players to push them. I will pick up more from this series.

Quick easy read. Filled with valuable information and no extra jargon. I would recommend this to a friend Or anyone who is looking to become a coach.

This book is for anyone that is looking for different and effective ways to motivate people, Coach Meyer knows how to hit the right buttons

I'm impressed with Coach Meyer and his ideas & methods. Not so much with the book. I gave it 4 stars because of the value of the info. I struggle with the concept of taking others' public comments, putting them together and calling it a book.

I really enjoyed this. There are so many learning opportunities for people of all backgrounds and experience. A must read.

I really enjoyed the simple read. If you are an Urban Meyer fan, it is fun. Offers a great glimpse into a master's mind and let's you take the message to the workplace.

book for school

Excellent read!

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